

倫敦華埠商會

LONDON CHINATOWN CHINESE ASSOCIATION

T: +44(0)20 7437 6888 +44(0)20 7851 6886 F: +44(0)20 7851 7427 E: info@lccauk.com
A: 3rd Floor, 5 Newport Place, London WC2H 7JN W: www.lccauk.com



PRESS RELEASE



Chinese New Year 2021

on Sunday 14 February

at 12:00 noon

Online and Broadcast

Chinese Lunar New Year, also known as the Spring Festival, is the most important festive holiday to the Chinese people all over the World. One-fifth of the World's population celebrates the arrival of a new moon on the first day in the Lunar Calendar.

The London Chinatown Chinese Association (LCCA) with the support from the Mayor of London, organises and hosts the Chinese New Year Celebration in London annually and ordinarily the celebrations span a large footprint of the Borough of Westminster from London Chinatown to Trafalgar Square. Activities take place over four performing stages within the proximity of London Chinatown area and are amongst the largest Chinese New Year celebrations outside China taking place on a single day.

The celebration is often highlighted by its spectacular colourful Parade and Fireworks, with the main celebration focused on London's landmark, Trafalgar Square.

Chinese New Year Celebration in London 2021

During the ongoing pandemic and owing to the recent 'lockdown' provisions, we have had lengthy consultations with our local agency partners. As a result, the LCCA has decided that the Chinese New Year 2021 celebrations cannot take place in public and will instead take place online.

LCCA will present an online review of Chinese New Year and its past, alongside new local Chinese Artists for us all to view safely in the comfort of own homes to enjoy the celebrations together.

The online programming will be hosted in both English and Mandarin, as has been the tradition in previous years when usually performed from the Main Stage in Trafalgar Square.



LCCA Chairperson Mr Chu Ting Tang, OBE

"This has not been an easy decision to make and we made the decision to suspend our preparations for the public celebrations for Chinese New Year with a heavy heart. We also have no wish to place any additional strain on the NHS, health workers and others who are working so hard to keep us all safe and we express our deepest gratitude and utmost admiration for their work dedication during these tough times for us all. Everyone's health, safety and wellbeing must come first."

Programme Line Up

LCCA is pleased to announce their Presenters this year shall be:

Wang Bo : <http://www.bowangtenor.com>

Phoebe Haines : <http://phoebehaines.co.uk/about.html>

Programme Content

- Performance : Dragon and Lion Dance, UK Chung Ching Dragon and Lion Troup
- Performance : Yi Wind and Fire, Guizhou Song and Dance Theatre
- Performance : The Song of Spring, Song by Jixiangsanbao,
- Performance : Better Man, Song by Alan Chan
- Performance : Long Tassels Drum, China Oriental Performing Arts Group,
- Performance : Mvt i Meccanico by Zivkovic, Aurora Percussion Duo, Delia Stevens & Yu Le
- Performance : Why are Flowers so Red, Shanghai Theatre Academy
- Performance : Jasmine (Let it Show), Song by Jane Maria and Ovin Adekale
- Performance : I come from Baesha, Guizhou Song and Dance Theatre
- Performance : Drumming, Red Poppy Ladies Percussion Group
- Performance : Say Something, Song by Jane Duan
- Performance : Animal-Style Boxing, Henan Shaolin Temple Monk
- Performance : Finale, UK Local Artists

Guizhou Song and Dance Theatre

Guizhou is an inland province situated in Southwest China. and a world-famous destination for mountain tourism. Guizhou has been home to many ethnic groups, of which Miao is the largest one. Other major ethnic groups include Buyi, Dong, Tujia, Shui, and Yi. China is composed of 56 ethnic groups.



- Yi Date: Yi Wind and Fire:

Cordial and ebullient as fire, Yi men use dance to show their macho fortitude, enthusiasm and boldness. Pure and beautiful, Yi girls use light dance steps to express their yearning for the future and expectation for a happy life.

- I come from Basha

Basha Miao is the only ethnic group in China allowed owning guns. In its language, Basha means a place with lush vegetation. Basha people respect and cherish trees. Men are like ancient warriors carrying broadswords and guns.

They will shave the head but keep the hair in the central area, wear their hair in a bun and keep it till the end of their lives. It is the oldest male hairstyle in China, which can be dated back to the time of Chiyou.

Chinese Lunar Years

The Chinese Lunar Year is designated with one of the 12 Chinese Zodiac Signs, these are 12 different animal signs in 12 yearly cycles. The tale of the 12 Chinese Zodiac Signs were determined by the Heavenly Gate Race called for by the Jade Emperor. This race determined the order in which the animals appeared in the Chinese Zodiac yearly cycle.

This year in 2021 welcomes The Year of the Golden Ox and is the second animal emerging from the 12 yearly cycle.

Zodiac Year of the Ox

Those born in the year of Ox are generally solid and strong by impression but in fact, are soft, quiet and solemn within. They tend to be sincere, honest and easily believe and lay trust in others.

The Ox is diligent, practical and extremely hard working. They take their own initiative to strive for personal interests and often prefer to work alone and independently. They also characterised as being determined and stubborn in pursuing a goal with endless persistence.

The Ox is also pragmatic, they do not like to take risk, gamble and engage in speculative business but choose to earn a steady income by hard labouring.

Generally focused on their life, often being systematic, patient and preferring to adhere to routines and conventions. These qualities will be admired during the ongoing pandemic, leading by example for staying safe and caring for family, friends, and neighbours.

To View the Special New Year Programme of the Golden Ox 2021

YouTube : <https://youtube.com/channel/UCepWdddKfp7bkhtJfJCALAg>

YUKU : <http://i.youku.com/i/UMTI0MDE00TM1MjA=>

London Live : Freeview (UK) Channel 8

: Sky Channel 117

: Virgin Media Channel 159

: YouView 8



Photography

LCCA grants permission to use the photographs provided in the google drive link below on the condition credit is given and published as ***'Image by Jon Mo/LCCA'*** with the exception of the photograph with the two blue and red flying lions (04_Copy of IMG_9290) on the condition credit is given and published as ***'Image by Eric Lee/LCCA'***.

<https://drive.google.com/drive/folders/1ZTU1y92qtUJB3c5yxA9gXlvpl2hiMu64?usp=sharing>



London Chinatown Chinese Association

LCCA was founded in 1978, to develop and expand businesses in Chinatown and representing British Chinese to engage effectively with the British government. The Organisation also engaged itself relentlessly in the promotion of the Chinese Art and Culture extended the influence of Chinese communities and enhanced the friendship between China and the UK through hosting many events and functions throughout the year.

The LCCA is working in partnership with the Mayor of London (Greater London Authority), Westminster City Council, The Metropolitan Police, London and Partners and other government agencies in delivering this year's London Chinese New Year Celebration. The LCCA is a non-profit organisation run by enthusiastic volunteers.

For further information:

Lawrence Ma

Festival Director

E-mail: lcca.cny2021@gmail.com

Website: VISITLONDON.COM/CHINA

Mobile: +44 (0) 7785 985 885

